



#### Get in Touch:

P.O. Box 34970 Dubai, United Arab Emirates  
Tel. No.: +971 4 2941288 Fax: +971 4 2941228  
Email: ts@teampower.ae  
www.tpidubai.com | www.strategictalk.com

**Team Power International**  
Where Your Winning Future Begins

LEADERS IN APPLIED  
INTERACTIVE TRAINING

IK12E



In-House  
Training

# INNOVATION TOOLS

Innovation Management – System Design and Practice



## OVERVIEW



## PRIMARY OBJECTIVES & BENEFITS

This is a four day-training program with extensive practice with innovation tools and techniques that enable participants to unleash creative ideas and transform them to operational action plans. The first day of the program will include most of the theoretical input and one introductory exercise with the classical **Dark Horse Creative Solutions Practice**. The second day will extend the participant engagement with two essential practice sessions. The third day will be entirely dedicated to innovation practice exercises. The fourth day will enable participants to compare performance of different innovation tools by applying them simultaneously, while working on a **Scenario Planning Practice**.

### *By the end of the workshop participants will:*

1. To learn about best practice in innovation management, internal stakeholder mobilization for innovation and creativity, and developing breakthrough solutions
2. To acquire knowledge and experience with the leading techniques for strategic and innovative thinking and creative developments in the organization
3. To acquire knowledge and experience with advanced learning models for staff development and development of innovative ideas
4. To advance their set of skills in thinking out of the box and generating creative outputs
5. To acquire skills for Scenario Planning and Business Model Innovation



## WHO SHOULD ATTEND?

- Innovation team members



# INNOVATION TOOLS

## Innovation Management – System Design and Practice

### Module 1 - Introduction to Innovation theory and practice

- Creativity and Thinking Out of the Box
- Design Thinking Models
- Innovation Models and Decision Making
- Learning Models and Unlearning Practices
- Diffusion of Innovation theory – how, why, and at what rate new ideas & technology is spread; basic understanding to innovative employees)
- **The Dark Horse Creative Solutions Practice**

### Module 2 - Innovation and Foresight

- Organizational Learning and Innovation Management – theory and practice
- Levels of Innovation and Integration
- Strategic Thinking and Insight
- Creativity Games and Corporate interactions
- **Synetic and Brainstorming Practice**
- **Future User Practice and Foresight for Market Development**

### Module 3 - Making the Future Happen and the Use of Design Models

- Innovation and Market Analysis – synthesis from the previous sessions
- **TRIZ Analysis and Problem-Solving Practice**
- **Instructional Design Models and Practice** with systematic development of instructional specifications using learning instructional theory
- DARPA test Practice for Evaluating of the Breakthrough Potential of New Ideas

### Module 4 - Which Innovation model and Practice is Best?

- **Group Scenario Planning Practice** – facilitated corporate exercise dividing the participants in groups implementing different innovation models and undertaking the task to build a 10-year scenario for the company sector.

## PROGRAM HIGHLIGHT

**Duration:** 4 days

**Date:** To be Agreed with the Client Organization

**Timing:** 8:30 am to 2:30 pm daily

**Venue:** Suitable & fully equipped venue (to be provided by Customer)

**Notice required:** 10 working days

**Language:** English

**Material:** Participants will be provided with high quality handouts

**Certificates:** Certificates of Completion shall be provided to participants upon successful attendance of the training program

**Fees:** Inclusive of facilitator's fees, materials and certificates